



**GOHIGHLEVEL CONSULTING CONFIDENTIALITY &  
BROKERAGE SYSTEM PROTECTION AGREEMENT**

(Mandatory for Internal CRM Consulting Engagements)

This Go HighLevel Consulting, Confidentiality & Brokerage System Protection Agreement (“Agreement”) is entered into on \_\_\_\_\_ (“Effective Date”) by and between:

Hiring Agent (Client): \_\_\_\_\_

(“Agent”)

and

Consulting Agent: \_\_\_\_\_

(“Consultant”)

Both parties are Independent Contractors affiliated with Bliss Realty & Investments, LLC (“Brokerage”).

**1. Purpose**

This Agreement governs CRM consulting services performed within GoHighLevel (“GHL”) or any brokerage-related CRM system and establishes strict confidentiality, security, intellectual property, and brokerage ecosystem protections.

**2. Scope of Services**

Consultant may provide services including but not limited to:

- CRM configuration and automation
- Workflow creation
- Funnel development
- Email/SMS campaign building

- Pipeline setup
- Integration configuration
- Database import/export (only if authorized in writing)
- System troubleshooting

Any work outside the agreed scope must be approved in writing, additional items listed here:

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### **3. BROKERAGE INTELLECTUAL PROPERTY & SYSTEM PROTECTION (CRITICAL CLAUSE)**

If Consultant accesses:

- A Brokerage-provided GHL account
- A sub-account within the Bliss Realty ecosystem
- Brokerage-built templates, workflows, automations, funnels, triggers, or campaigns
- Any proprietary CRM structure developed by Bliss Realty

The following applies:

#### **Ownership**

All brokerage-level CRM infrastructure, systems, workflows, automations, templates, trigger logic, naming structures, pipeline configurations, AI integrations, campaign sequencing, and operational architecture are the exclusive intellectual property of Bliss Realty & Investments.

#### **Strict Prohibition Against Duplication**

Consultant expressly agrees that they shall NOT:

- Copy, duplicate, clone, export, screenshot, replicate, or recreate any brokerage-level automation or system
- Transfer or migrate brokerage systems into another GHL account
- Reverse engineer workflow logic or automation sequencing
- Rebuild Bliss Realty systems for use at another brokerage
- Replicate proprietary structures for personal consulting clients
- Share templates externally without written Broker authorization
- Download or store brokerage-level workflow architecture

## **Survival**

This clause survives termination of this Agreement and survives termination of affiliation with Bliss Realty.

Violation may result in:

- Immediate termination of access
- Brokerage disciplinary action
- Financial damages
- Injunctive relief
- Legal enforcement under Arizona law

## **4. Confidential Information**

Consultant acknowledges access to confidential information including but not limited to:

- Agent client databases
- Lead source data
- Contact records
- Transaction information
- Commission data
- Marketing campaigns
- Login credentials
- Vendor integrations
- Internal brokerage systems

Consultant agrees to:

- Maintain strict confidentiality

- Use information solely for contracted services
- Not export, copy, retain, or store databases
- Not use any information for personal or competitive advantage
- Not solicit Agent's clients or database

Confidentiality obligations survive indefinitely.

#### **5. Data Ownership**

- Agent retains ownership of their personal CRM database.
- Bliss Realty retains ownership of brokerage-built systems and infrastructure.

Consultant acquires no ownership interest in any data or system.

#### **6. Security & Password Protocol (MANDATORY)**

Agent agrees to:

- Provide limited access permissions
- Avoid granting full administrative access unless necessary

Upon completion of services, Agent MUST:

- Change all Go High Level passwords
- Change connected email passwords
- Change SMS/Twilio credentials
- Change domain/DNS access
- Change payment processor access
- Remove Consultant as user from all systems

Consultant agrees:

- Not to retain login credentials

- Not to create hidden admin access
- Not to retain system entry after project completion

Failure of Agent to change passwords releases Brokerage from liability.

### **7. Non-Solicitation**

Consultant agrees not to:

- Solicit Agent's clients or leads
- Market to Agent's database
- Use CRM data to compete
- Recruit Agent clients

Consultant also agrees not to solicit Bliss agents for CRM services without Broker awareness and approval.

### **8. Payment Terms**

Rate Structure:

- Hourly: \$\_\_\_\_\_ per hour
- Flat Fee: \$\_\_\_\_\_
- Milestone-based: \_\_\_\_\_

Payment Terms: \_\_\_\_\_

Consultant is responsible for their own taxes and reporting.

### **9. Term & Termination**

This Agreement begins on the Effective Date and ends upon completion of services unless terminated earlier.

Brokerage may terminate access immediately if:

- Confidentiality is breached
- Data is mishandled
- Systems are duplicated
- Ecosystem security is compromised

#### **10. Enforcement & Remedies**

Consultant acknowledges that breach of the Brokerage Intellectual Property clause may cause irreparable harm to Bliss Realty.

Brokerage is entitled to:

- Immediate injunctive relief
- Financial damages
- Recovery of legal fees
- Court enforcement under Arizona law

#### **11. Governing Law**

This Agreement shall be governed by the laws of the State of Arizona.

#### **12. Entire Agreement**

This document constitutes the entire agreement between the parties.

**Signatures**

Hiring Agent: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Consultant: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Broker Acknowledgment (Recommended): \_\_\_\_\_

Date: \_\_\_\_\_